
Privacy Policy and Website Terms

Effective Date: September 11, 2026

Welcome to Emotionology Life. Your privacy matters to us. This Privacy Policy and Website Terms explains how CAMP Achievement, LLC, operating as Emotionology Life, collects, uses, safeguards, and shares information when you visit emotionologylife.com or interact with our services.

PRIVACY POLICY

1. Information We Collect

Depending on how you interact with Emotionology Life, we may collect:

- **Contact Information:** Your name, email address, telephone number, and other information you provide when contacting us, scheduling a conversation, or completing a form
- **Assessment and Service Information:** Information submitted through Participant Agreements, onboarding forms, Emotion Science assessments, and other service-related forms, including relevant demographic information and responses you choose to provide
- **Purchase Information:** Information associated with a purchase, including the product or service purchased, payment amount, payment status, and transaction date
- **Technical and Usage Information:** Information such as your browser type, device information, IP address, pages visited, and time spent on the website
- **Cookies and Similar Technologies:** Information used to support website functionality, understand site traffic, remember visitor preferences, and improve the website experience

Payments are processed through Stripe. Emotionology Life does not directly collect or store your complete credit-card, debit-card, or bank-account details.

2. How We Use Your Information

We may use your information to:

- Provide and administer Emotionology Life assessments, reports, debrief conversations, coaching, and other requested services
- Match Participant Agreements, payments, assessment responses, and onboarding information accurately
- Prepare and deliver individual, couples, family, or organizational reports
- Schedule conversations and communicate service-related information
- Respond to inquiries and requests
- Process and document purchases
- Maintain appropriate business and service records
- Send newsletters or promotional updates when you have chosen to receive them
- Understand website usage and improve our services, resources, and visitor experience
- Protect against fraud, misuse, or unauthorized activity
- Comply with applicable legal obligations

Emotionology Life does not sell your personal information.

3. How We Share Information

We may share information only when reasonably necessary to:

- Provide the products or services you requested
- Work with trusted providers that support our website, forms, payment processing, scheduling, email communications, file storage, report preparation, and service delivery
- Comply with legal obligations, court orders, or lawful governmental requests
- Protect the rights, property, security, and integrity of Emotionology Life, our clients, or others
- Detect or prevent fraud, misuse, or unauthorized activity

Providers supporting our current services may include Wix, Google, Stripe, scheduling providers, email providers, and other technology services used to operate Emotionology Life. These providers process information according to their own terms, privacy policies, and applicable obligations.

4. Individual, Couples, and Family Reports

Each participant in an Emotion Science Data Profile service receives their own individual report. An individual participant's complete standalone report is delivered only to that participant unless the participant authorizes additional sharing or disclosure is required by law.

Couples and family services also include a shared combined report. By participating in a couples or family service, each participant understands that their name, selected findings, comparative information, and interpretive summaries may appear in the combined report provided to the participating couple or family members.

The combined report does not include each participant's complete standalone individual report.

5. Cookies and Website Analytics

Emotionology Life and its website providers may use essential cookies and similar technologies to operate the website. Additional cookies may be used to understand website traffic, remember preferences, improve functionality, or support other website features.

Where available, you may manage cookie preferences through the website's cookie banner. You may also adjust cookie settings through your browser. Disabling certain cookies may affect how some website features operate.

6. Your Choices and Rights

You may:

- Unsubscribe from promotional emails by using the unsubscribe option provided in the message
- Adjust cookie preferences through the website or your browser
- Request access to or correction of personal information maintained by Emotionology Life
- Request deletion of personal information, subject to applicable legal, contractual, security, and recordkeeping requirements
- Contact us with questions about how your information is handled

Requests may be submitted to emotionologylife@gmail.com.

7. Information Retention

We retain information only for as long as reasonably necessary to provide requested services, prepare and deliver reports, maintain appropriate business records, comply with legal obligations, resolve disputes, and protect the rights and integrity of Emotionology Life and its clients.

Retention periods may vary according to the type of information, the service provided, and applicable legal or operational requirements.

8. Security of Your Information

We use reasonable administrative, technical, and organizational safeguards to protect information from unauthorized access, use, alteration, or disclosure.

No website, electronic transmission, or digital storage system can be guaranteed to be completely secure. Therefore, we cannot guarantee absolute security.

9. External Links and Third-Party Services

Our website may contain links to websites, forms, payment pages, scheduling platforms, or other services operated by third parties. We do not control and are not responsible for the content, security, or privacy practices of those third parties.

We encourage you to review the privacy policies and terms of any third-party services you use.

10. Privacy Policy Updates

We may revise this Privacy Policy from time to time to reflect changes in our services, technology, business practices, or applicable requirements. Revisions will be posted on this page with an updated effective date.

WEBSITE TERMS OF USE

1. Acceptance of These Terms

By accessing or using emotionologylife.com, you agree to these Website Terms of Use. If you do not agree with these terms, please discontinue use of the website.

2. Content Ownership

Unless otherwise stated, the content appearing on this website - including text, graphics, assessment frameworks, reports, resources, branding, images, and other materials - is owned by or licensed to CAMP Achievement, LLC, operating as Emotionology Life, and is protected by applicable intellectual-property laws.

Content may not be copied, reproduced, republished, distributed, modified, sold, or used commercially without prior written permission.

3. Permitted Use

You agree to use this website only for lawful purposes. You may not:

- Attempt to interfere with the website's operation, security, or functionality
- Attempt to gain unauthorized access to restricted systems, accounts, or information
- Use website content in a misleading, unlawful, or unauthorized manner
- Submit false, fraudulent, or intentionally misleading information
- Infringe upon the rights of Emotionology Life or another person

4. Educational and Professional Nature of Services

Emotionology Life provides Emotion Science data, assessments, reports, education, coaching, consulting, and related professional services.

Emotionology Life assessments and services are not medical, psychological, or psychiatric diagnoses or treatment. Website content and services are not substitutes for medical, mental-health, legal, financial, or other licensed professional advice.

If you need assistance from a licensed professional, you should consult an appropriately qualified provider.

5. Purchases and Third-Party Payment Processing

Prices and applicable purchase terms are presented on the relevant service page or checkout page. Payments are processed through Stripe or another identified third-party payment provider.

Your use of a third-party payment service is also subject to that provider's terms and privacy practices.

6. No Guarantees

Website content and services are provided on an 'as is' and 'as available' basis.

Emotionology Life does not guarantee a particular personal, professional, organizational, financial, or performance outcome from using the website, completing an assessment, receiving a report, or participating in a service.

Results and applications vary according to individual circumstances, participation, decisions, and other factors beyond our control.

7. Limitation of Liability

To the extent permitted by applicable law, CAMP Achievement, LLC and Emotionology Life are not responsible for indirect, incidental, special, consequential, or punitive damages arising from use of, or inability to use, the website, its content, or linked third-party services.

Nothing in these terms excludes or limits liability where doing so would be prohibited by applicable law.

8. External Links

Links to third-party websites and services are provided for convenience. Emotionology Life does not control and is not responsible for their content, availability, security, or practices.

9. Changes to These Terms

We may update these Website Terms of Use from time to time. Changes will be posted on this page with an updated effective date. Continued use of the website after changes are posted constitutes acceptance of the revised terms.

10. Governing Law

These Website Terms of Use are governed by the laws of the State of Georgia, United States of America, without regard to conflict-of-law principles.

CONTACT US

If you have questions about this Privacy Policy or Website Terms of Use, contact us at:

Emotionology Life
CAMP Achievement, LLC
Email: emotionologylife@gmail.com